



**Mallee Sustainable Farming Inc.**

**ARBN 081 763 411.**

## **Call for Expressions of Interest to provide MSF Extension Support Services**

MSF is a farmer driven research development and agricultural extension organisation providing services for grain and livestock production in the dryland Mallee regions of NSW, Vic and SA.

Mallee Sustainable Farming (MSF) is seeking expressions of interest from interested parties (sub-contractors) to provide general extension support services for MSF. This role seeks a person(s) with experience and expertise in agricultural extension to develop and promote content for communicating research of a technical nature, therefore a good understanding of agronomy and general agricultural practices, preferably in dryland agriculture is a pre-requisite.

The new role is negotiable and could be delivered by more than one person in more than one location, starting at 15- 20 hours per week with potential to quickly grow into a full-time position. The work would involve working cooperatively and being supported by an existing small team providing MSF services.

The extension support person(s) will be tasked with communicating and promoting current MSF project work to a farmer audience, addressing project milestones, and will require technical experience in agriculture as well as proficiency with social media and a willingness to learn MSF's on-line systems.

The extension support person(s) will spend time with farmers, researchers and consultants and be focussed on communicating research and trial findings to best enable farmers to consider and introduce practical applications in improving their business practices, therefore excellent people skills and the ability to communicate messages clearly and succinctly is a must along with a genuine interest in farming in general.

MSF is looking for skills to deliver the following tasks:

- E-update / newsletter content of a technical nature – monthly
- Manage social media platforms and provide technical and general interest content based on MSF projects – FB, Twitter, Instagram, YouTube – weekly
- Content creation for Immersive Ag (virtual trials) – as required
- Podcast development – monthly
- Coordinate content for the MSF website – weekly
- Group facilitation and public speaking at field days and events – seasonal Feb-March and Aug-Oct

The position(s) can be based in SA, Vic or NSW MSF regional location, organisation or home base with the sub-contractor(s) willing to work from home or from the MSF office based in

Mildura. Regular travel across the MSF region will be required to capture content from MSF events, field days and trial sites so flexibility in work times and availability and means to travel are essential.

Expressions of interest from applicants should outline skills, giving examples of experience and availability to perform any or all of the above mentioned tasks. Please include proposed rates for service delivery including travel and other costs. Interested persons with the right skills that are currently not established as sub contractors are encouraged to apply to discuss potential work opportunities.

Please submit EOI's to [admin@msfp.org.au](mailto:admin@msfp.org.au) by the **7<sup>th</sup> of February 2020**.

For background information on MSF visit [www.msfp.org.au](http://www.msfp.org.au) or for more information regarding the position contact Tanja Morgan, [tanja.morgan@msfp.org.au](mailto:tanja.morgan@msfp.org.au) or 0429 395 918.